

The logo for 'thun' is displayed in a white rounded rectangle. The word 'thun' is in a bold, black, lowercase sans-serif font. The letter 'n' is stylized with a blue swirl that loops around the top and ends in a horizontal bar. To the right of the 'n' is a blue circle with a horizontal bar underneath it, resembling a stylized 'o' or a person's head.

Turn Your Organizational Knowledge into AI Agents

Confidential

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Meet the Team



**Jegan
Selvaraj**

Founder & CEO



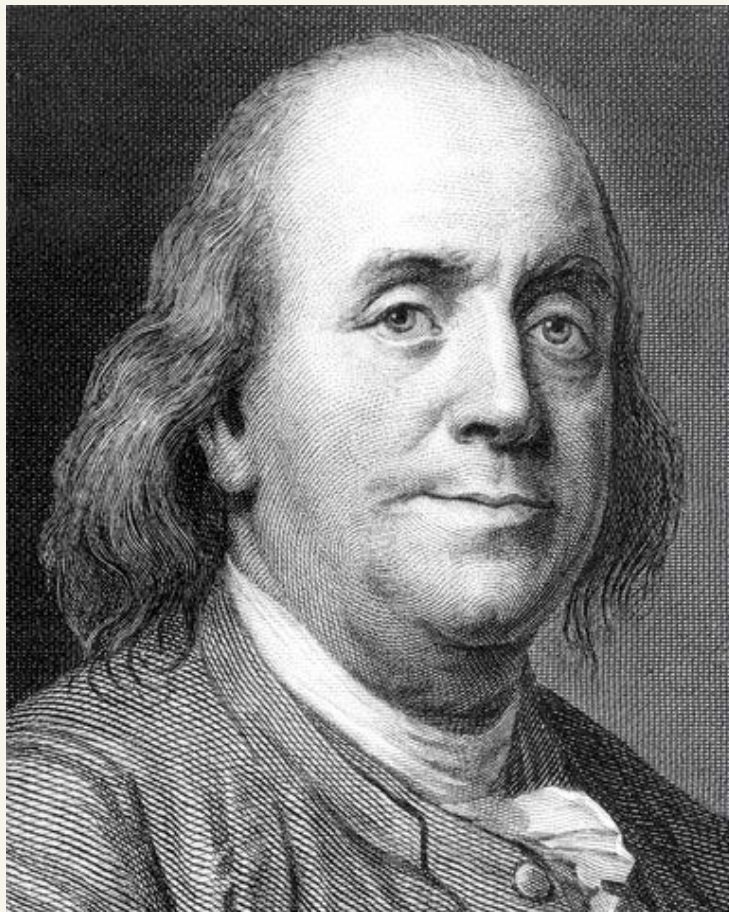
**Aditya
Santhanam**

Founder & CTPO



**Kapildev
Arulmozhi**

Founder & CMSO



BENJAMIN FRANKLIN

(1706-1790)

An investment
in knowledge
pays the best
interest.

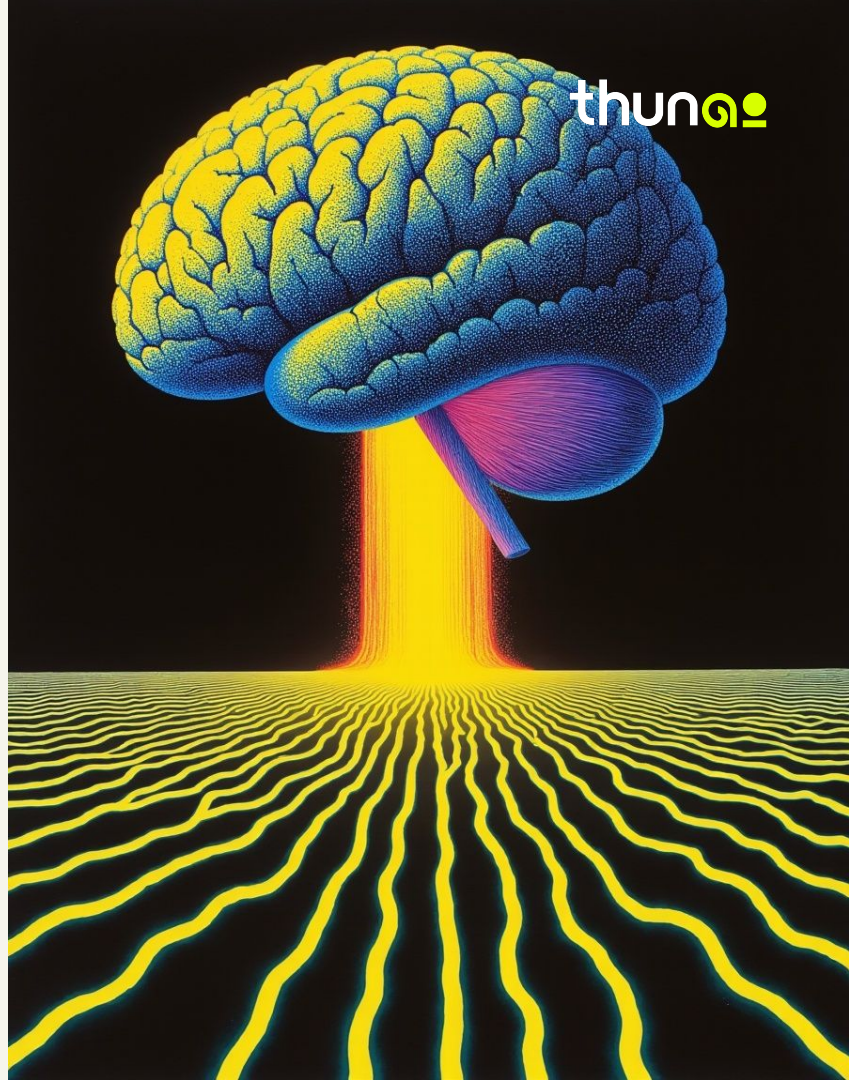
InspirationBoost.com

Thunai believes the world would be a better place if
KNOWLEDGE SPOKE LIKE A FRIEND, NOT JUST A FILE.
AI shouldn't just store information. It should listen,
understand, and respond like a trusted companion, helping
businesses move faster, think smarter, and work effortlessly.

Knowledge has Power.

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Our Vision

To redefine the future of business intelligence where AI doesn't just assist but orchestrates, where insights turn into action, and where growth is not pursued, but inevitable.

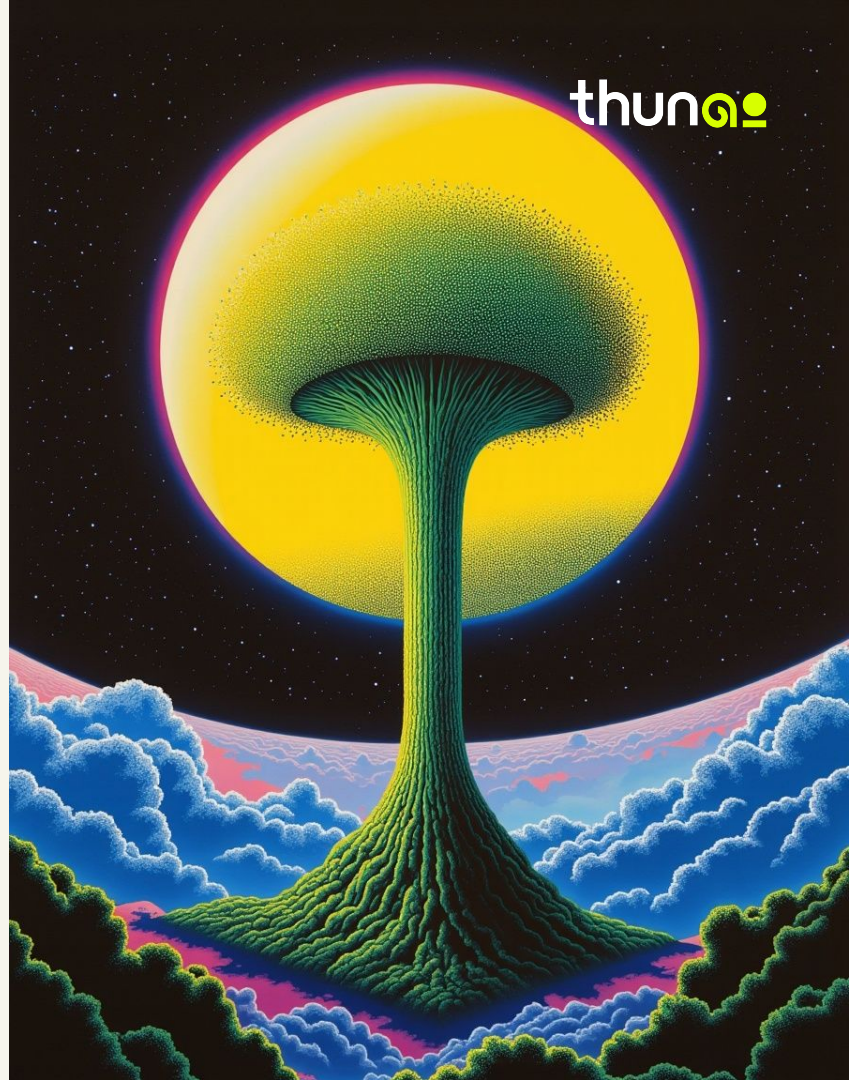


Our Mission

At Thunai, we turn **intelligence into impact**.
By harnessing AI Agents, **we transform knowledge into action**, unifying revenue teams and automating growth seamlessly, intuitively, and at scale.

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thunai

Challenge

Organizations struggle with **scattered knowledge** across multiple sources and fragmented communication across channels.

[Thunai.ai](#) centralizes your knowledge, streamlines communication, and ensures the **right information is instantly accessible**—empowering faster, clearer decisions and driving immediate business impact.

1 Dispersed information hinders quick and informed decision-making.

Scattered Knowledge

2 Misaligned channels cause delays and miscommunication issues.

Fragmented Communication

3 Inefficient use of CRMs and ERPs limits potential.

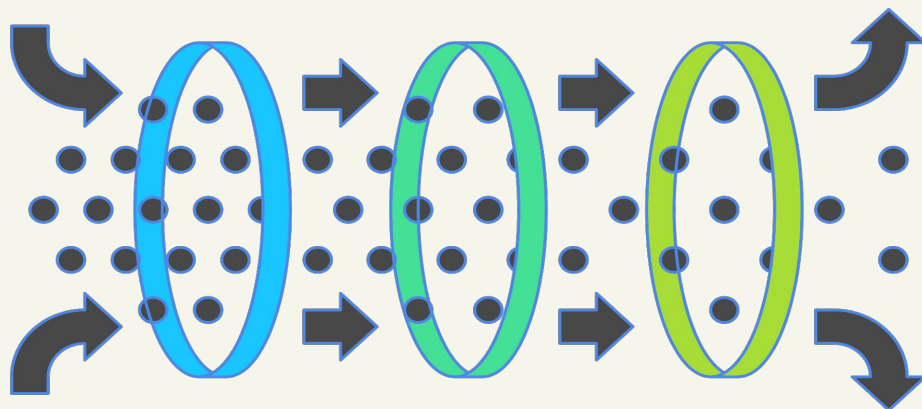
Underutilized Systems

Improved Business Outcomes



Business Impact

Knowledge → Intelligence → Impact



Consolidate Knowledge

Gathering and organizing data into a unified system

Synthesize Intelligence

Thunai analyzes and makes data actionable

Achieve Impact

Utilizing synthesized data for agentic operations and impact

1. Knowledge (What you have)

- Emails, documents, call transcripts, meetings, CRM/ERP data scattered everywhere.

2. Intelligence (What Thunai creates)

- Thunai.ai consolidates and synthesizes scattered knowledge, making it instantly searchable and actionable.

3. Business Impact (What you achieve)

- Faster decisions, higher productivity, improved customer experience, increased revenue.

Business Impact

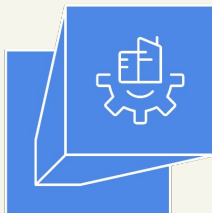
Revenue growth through automated outreach

Boosts revenue by automating sales processes.



Enterprise-wide workflow optimization

Enhances efficiency across all enterprise workflows.



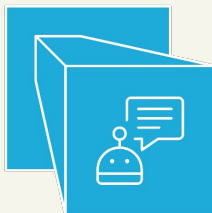
Instant insights for sales teams

Provides immediate data-driven insights for sales.



Rapid support response implementation

Enables quick and accurate customer support solutions.



Initial Use Cases:

- **Sales Efficiency:** Instantly surface relevant insights, automate outreach, shorten deal cycles, and increase revenue.
- **Customer Support Excellence:** Deliver rapid, accurate support responses, proactively resolve issues, and significantly improve customer satisfaction.

Why It Matters:

- Direct impact on revenue and retention.
- Immediate productivity gains.
- Enables teams to focus on high-value tasks instead of manual effort.

Knowledge Drives Efficiency



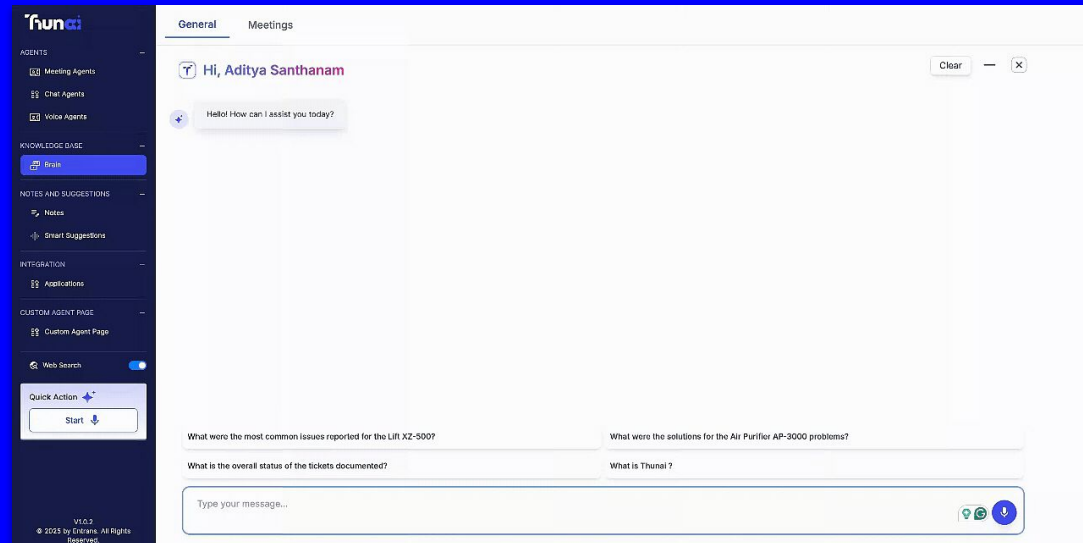
Customer Support Efficiency (Before Thunai):

Emily, a support rep, struggles with multiple sources—scattered emails, chat logs, support docs—to resolve customer issues.

Resolution times stretch out, customers grow frustrated, and agents feel overwhelmed.

Customer Support Efficiency (After Thunai):

With [Thunai.ai](#), Emily immediately accesses precise solutions from past interactions and knowledge bases, **speeding issue resolution.**



Knowledge x Agents = Efficiency + Productivity

1. Knowledge Layer ("Learn"):

Centralizes organizational knowledge from documents, emails, CRMs, ERPs, meetings, and calls.

2. Interfaces ("Converse"):

Chat, Voice and Email.

3. Agentic Layer ("Automate"):

Intelligent agents utilize interfaces to proactively perform tasks, trigger workflows, and automate processes.

4. Application Layer ("Execute"):

Existing business applications—CRM, ERP, Ticketing, Productivity tools—automated and optimized by the agentic layer.

Application Layer

Automated and optimized business applications



Agentic Layer

Proactively perform tasks and automate processes



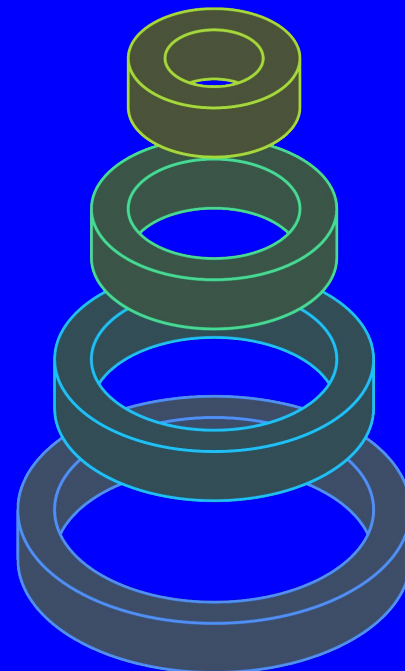
Interfaces

Facilitate instant interactions and automated communication

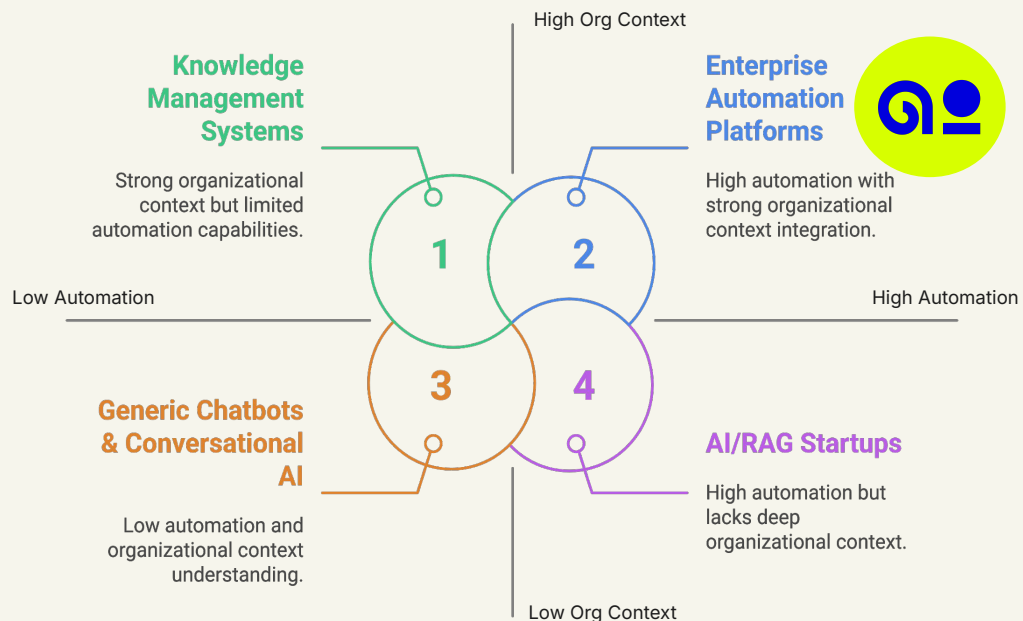


Knowledge Layer

Centralizes organizational knowledge from various sources



Competitive Advantage

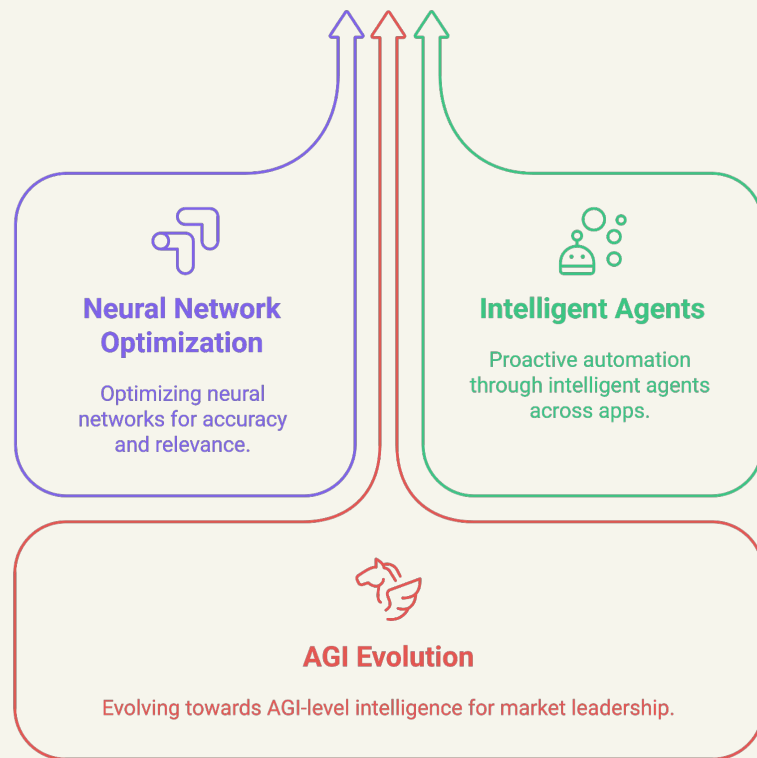


Quadrant	Competitors	Limitations
Generic Chatbots & Conversational AI	Drift, Intercom, Ada	Lacks deep organizational context; limited automation
Enterprise Automation Platforms	UiPath, Automation Anywhere	Primarily rules-based; no real-time intelligence
Knowledge Management Systems	Guru, Confluence, Notion	Static knowledge; no automated workflows
AI/RAG Startups	Glean, Coveo, Hebbia	Basic retrieval models; limited agentic actions

Competitive Advantage

Unique Position

Feature	Thunai.ai	Traditional Enterprise Automation
Automation Level	High (Proactive & Intelligent)	High (But Rules-based & Limited Intelligence)
Organizational Context	High (Continuous Neural-Net Optimization on Org Knowledge)	Low (Generic, Non-contextual workflows)
Real-Time Interaction	High (Instant, context-aware actions)	Low (Limited real-time capabilities)



Commercial Model



- **AI Credits-Based Pricing:**
 - Customers purchase **AI Credits** upfront (monthly or annually).
 - Credits consumed based on actual usage:
 - **Knowledge ingestion & fine-tuning**
 - **API Calls (RAG Queries, Neural-Net Optimization)**
 - **Agent interactions (Chat, Voice, Email Automation)**
- **Benefits of AI Credits Model:**
 - **Flexible & Scalable:** Pay only for what you use; scale easily.
 - **Predictable Costs:** Clear usage tracking and cost transparency.
 - **Simple Adoption:** Start small, scale smoothly as usage grows.

The screenshot displays the Thunai pricing page with the following details:

- Navigation:** Monthly / **Yearly** (Save 20%)
- Free:** Perfect for individual explorers. Price: \$0 (Free Forever). Includes: Thunai Brain - Centralized Knowledge (500 MB Hub Storage), AI Credits - 270, 60-Min Meeting/Audio/Video Transcription (30 Credits), 2 Topic Research/Blogs/Articles/Social Media Contents (20 Credits), 60-Mins of Voice Agent (30 Credits), 1 Chat Agent Sessions (5 Credits), Gmail AI Reply, Email Tracker, CRM Logging (Unlimited), Tenant/Project 1, Seats - Unlimited, All Core Features.
- Thunai Basic:** Ideal for solo users & small teams. Price: \$79 (20% off). Includes: Thunai Brain - Centralized Knowledge (2 GB Hub Storage), AI Credits - 540, 60-Min Meeting/Audio/Video Transcription (30 Credits), 2 Topic Research/Blogs/Articles/Social Media Contents (20 Credits), 60-Mins of Voice Agent (30 Credits), 1 Chat Agent Sessions (5 Credits), Gmail AI Reply, Email Tracker, CRM Logging (Unlimited), Tenant/Project 1, Seats - Unlimited, All Core Features.
- Thunai Standard:** Built for scaling teams & growth. Price: \$159 (20% off). Includes: Thunai Brain - Centralized Knowledge (20 GB Hub Storage), AI Credits - 1000, 60-Min Meeting/Audio/Video Transcription (30 Credits), 2 Topic Research/Blogs/Articles/Social Media Contents (20 Credits), 60-Mins of Voice Agent (30 Credits), 1 Chat Agent Sessions (5 Credits), Gmail AI Reply, Email Tracker, CRM Logging (Unlimited), Tenant/Project 3, Seats - Unlimited, All Core Features.
- Thunai Premium:** For businesses seeking advanced AI. Price: \$399 (20% off). Includes: Thunai Brain - Centralized Knowledge (Unlimited Hub Storage), AI Credits - 2000, 60-Min Meeting/Audio/Video Transcription (30 Credits), 2 Topic Research/Blogs/Articles/Social Media Contents (20 Credits), 60-Mins of Voice Agent (30 Credits), 1 Chat Agent Sessions (5 Credits), Gmail AI Reply, Email Tracker, CRM Logging (Unlimited), Tenant/Project Unlimited, Seats - Unlimited, All Core Features.



Thunai at Work

Learn & Listen

Onboard new projects

Ingest Data

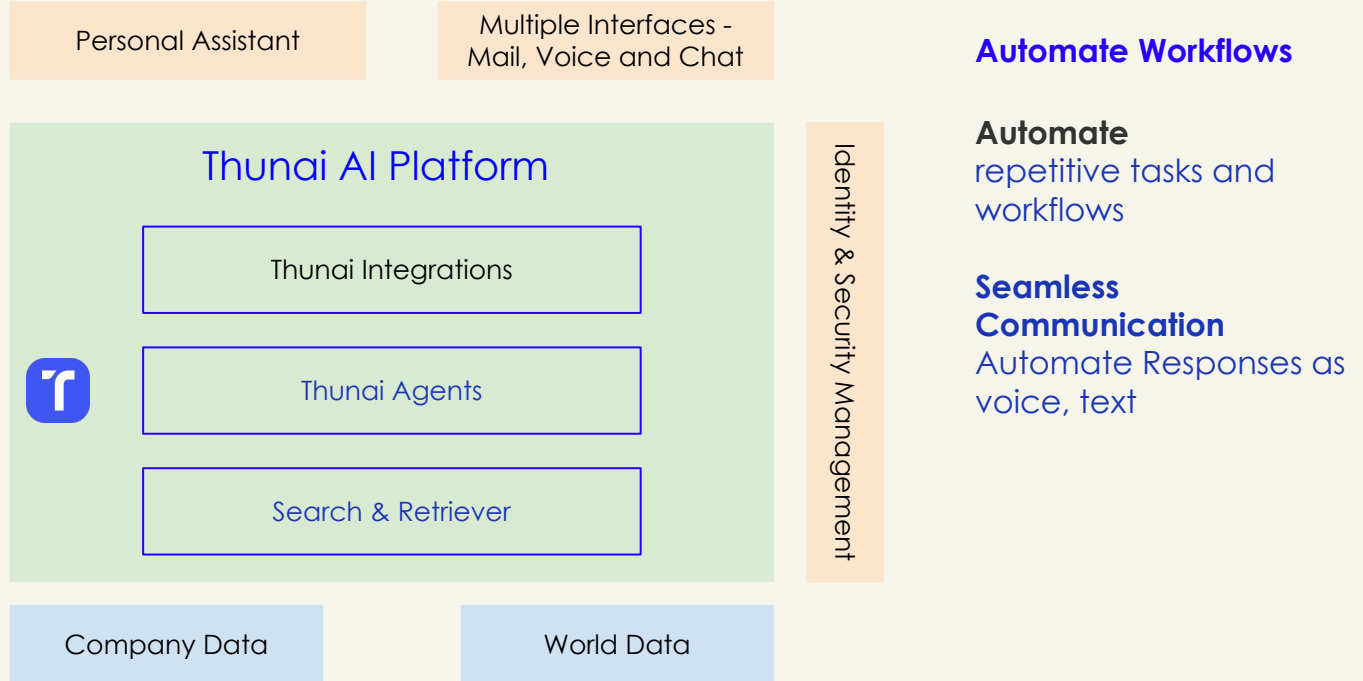
Create Learning

Search

information, docs, and people

Explore

insights, research, and discoveries



Thunai Mail Automation

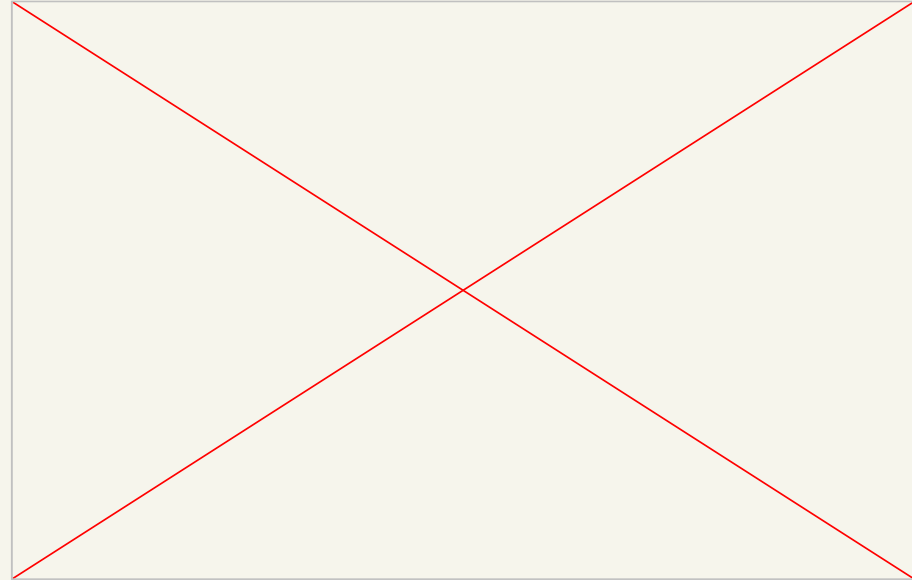


✓ AI-Powered Email Composition –

Intelligently drafts emails, tailoring tone and content based on the recipient and context.

✓ Connect your Mails to your Brain–

Generate smart and easy responses for any complex mail queries using Thunai



Thunai Mail Automation

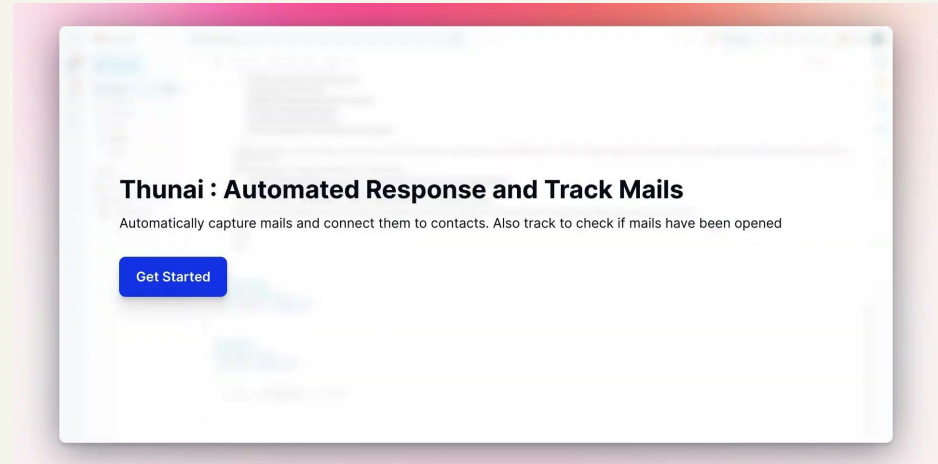


✓ Real-Time Email Tracking & Insights

– Monitors emails, providing detailed timestamps on delivery and open status.

✓ Automated Email Management –

Connect your mails to your contacts on Salesforce, Hubspot and more.



Thunai Call Intelligence



✓ **Call Sentiment Analysis & Behavioral Insights** – Thunai analyzes calls to detect human sentiments and behavioral patterns in real-time.

✓ **AI-Powered Call Scoring** – Evaluates and scores calls based on predefined metrics to ensure quality and performance tracking.

Sentiments



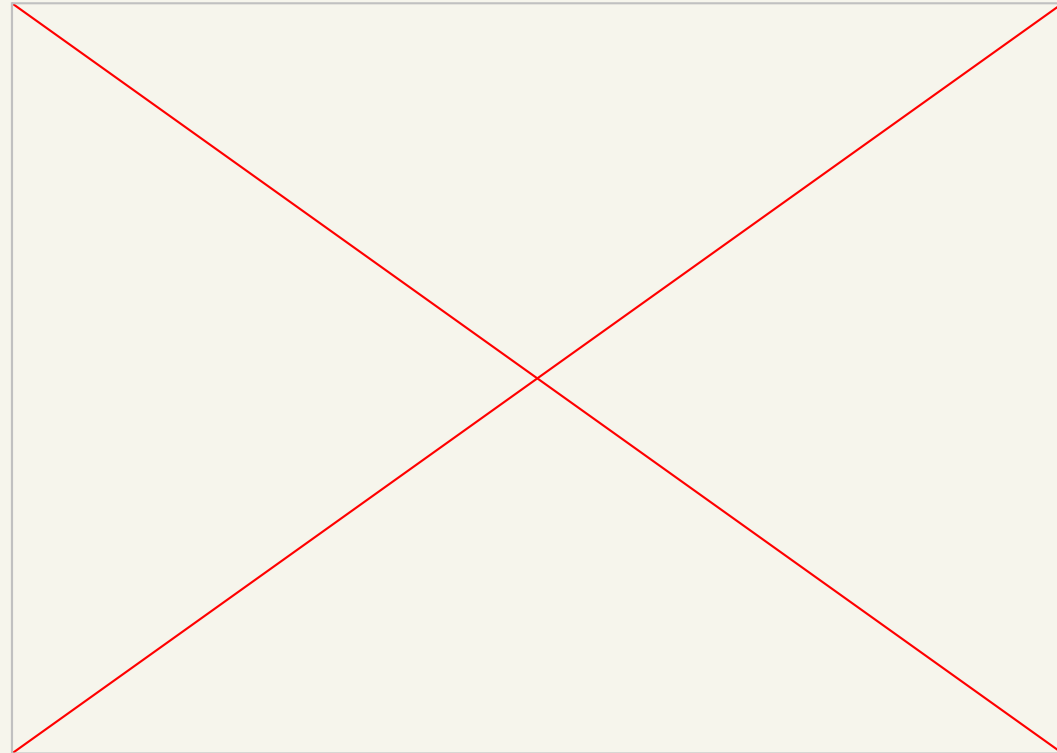
Negative



Positive



Neutral



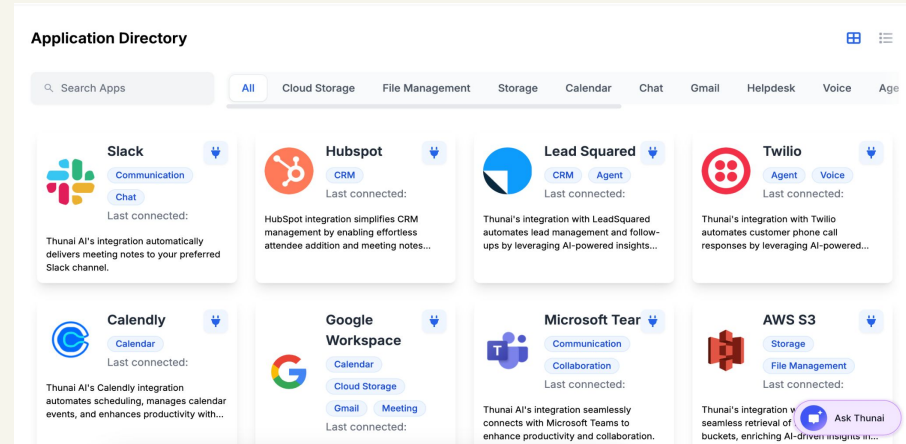
Thunai Integrations



✓ Seamless Multi-Application

Integration – Connects effortlessly with CRM, calendar, email, helpdesk, and other essential business applications.

✓ **Automated CRM Sync** – Integrates with Salesforce, HubSpot, and more to automatically log contacts, leads, conversations, and emails.



✓ **GDPR Compliant & Certified Security** – Adheres to GDPR regulations, ensuring strict data privacy and protection.

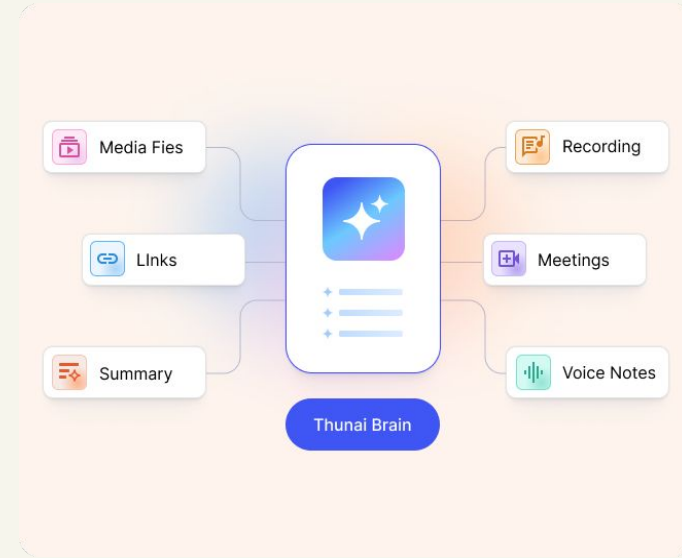
✓ **SOC 2 Type 2 & ISO 27001 Certified** – Meets top-tier security standards for data integrity and compliance.

✓ **End-to-End Encryption** – All data, both in transit and at rest, is securely encrypted.



Multimodal Learning Capabilities

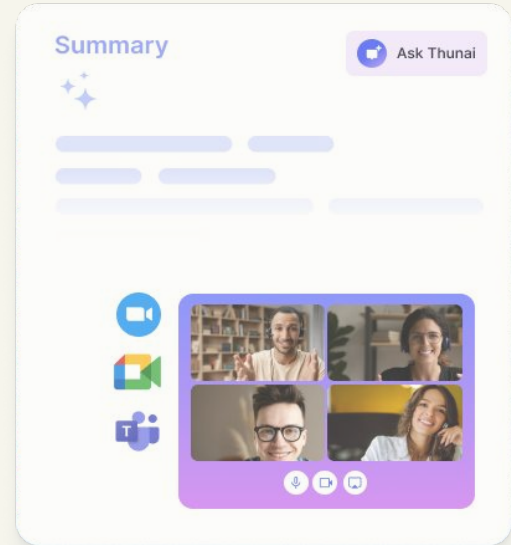
- ✓ PDFs, websites, videos, audio files
- ✓ Learns from interactions, feedback loops, and meeting notes
- ✓ Customer calls, In Person Meetings, Call transcripts & queries
- ✓ Web interactions & chat conversations, [Thunai ChatBot](#)
- ✓ CRM data, Cloud Storage, various business use cases & solutions



Funai Listens



- ✓ Zoom, Google meet, Teams and all video and audio conferencing tools
- ✓ Teams, slack, Gmail, Outlook and all Communication channels
- ✓ Voice Agents - through voice communication platforms such as Twilio, Ozonetel, and more.





- ✓ **Intelligent Chatbot and Chat agents** – Handles FAQs, complex queries, and workflow assistance with precision.
- ✓ **Voice Agents** – Integrates with Twilio & Ozonetel to manage initial customer inquiries and provide instant responses.
- ✓ **Smart Notetaking** – Goes beyond transcription with sentiment analysis, idea generation, and actionable insights. Instant insights during meetings, calls, and brainstorming sessions.
- ✓ **AI-Powered Content Generation** – Creates engaging, personalized marketing content across multiple channels.
- ✓ **Smart Suggestions** – Delivers personalized recommendations, feedback, and sentiment analysis for improved decision-making.

Thunai Automates



- ✓ **Workflows Automation** – Thunai integrates with your CRMs, ERPs, and existing applications to automate workflows, reduce manual effort, and enhance operational efficiency.
- ✓ **Intelligent CRM Management** - Scores leads automatically in CRM, Automates data entry & keeps records up to date
- ✓ **Automated Meeting Scheduling** – Syncs with calendars to schedule meetings effortlessly, sends reminders & follow-ups to keep engagements on track
- ✓ **Automates Key business Processes** – Sales enablement, Marketing support, Customer care and Customer service support
- ✓ **Real time Monitoring & Feedback**– Analyzes customer conversations to provide instant monitoring and feedback for customer care executives



Capabilities of Thunai.ai



Centralized Learning: Brain integrates diverse data sources (documents, videos, images, CRM data, feedback) to build a robust knowledge base.

Call Empowerment: Provides actionable insights and notes for calls, enhancing customer interactions.

Outcome Generation: Creates smart articles, materials, and automation to improve support and customer engagement.

AI-Driven Voice Agents:

- Handles inbound and outbound calls with natural conversational AI.
- Capable of understanding user intents, accents, and regional languages.

Dynamic Embeddable Widgets: Easy-to-integrate HTML widgets for websites and apps.

Content Generation: Creates blogs, articles, and outbound materials based on inbound interactions

Multilingual Support: Understands and processes regional languages for summarization and insights.

AI-Powered Chat Assistance: Intelligent chatbot functionality. Learns from knowledge bases, user notes, and interactions. Responds to FAQs, complex queries, and workflow assistance.

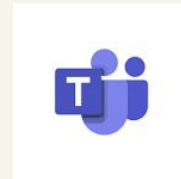
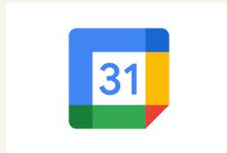
Thunai Gmail Chrome plugin designed to help users track emails, write emails, and manage customer interactions more efficiently.

AI Agents by Thunai.ai



Master Agent – AI-powered smart meeting scheduler

- ✓ **Answers Phone Calls & Website Inquiries** – Promptly answers incoming phone calls and handles website call inquiries in real time.
- ✓ **Provides Detailed Clarification & Responses** – Delivers well-structured, comprehensive clarifications and accurate responses to customer inquiries.
- ✓ **Schedules Meetings & Creates Calendar Events** – Schedules meetings with callers and automatically creates calendar events on Google or Outlook etc
- ✓ **Logs Responses to Your CRM** – Logs all responses and meeting details into your preferred CRM, such as Salesforce, HubSpot, or any other integrated platform.
- ✓ **Pings You on Slack or Teams for Next Steps** – Instantly notifies you on Slack or Microsoft Teams with action items and next steps for effective follow-ups.



AI Agents by Thunai.ai



Support Genius Agent – Intelligent customer support assistant

- ✔ **Connects to Knowledge Base** – Seamlessly connects to your organization's comprehensive knowledge base.
- ✔ **Understands Your Product** – Accurately understands your innovative product offerings.
- ✔ **Answers Phone Calls & Website Inquiries** – Promptly answers phone calls and expertly handles website call inquiries.
- ✔ **Provides Detailed Clarification & Responses** – Offers thorough clarification and comprehensive responses to customer queries.
- ✔ **Creates & Manages Support Tickets** – Automatically generates, categorizes, and assigns support tickets while integrating seamlessly with helpdesk support apps such as Freshdesk, Zoho Desk, Zendesk, and more.



AI Agents by Thunai.ai



Knowledge Hub Agent – AI-driven knowledge base management

- ✓ **Seamlessly Integrates with Your Knowledge Base**– Connects with platforms like Google Drive, Dropbox, Onedrive and other storage solutions to centralize your data.
- ✓ **Easily Add or Remove Files with a Single Input** – Enables effortless file management, allowing you to update your knowledge base instantly.
- ✓ **Finds Relevant Documents Based on Queries** – Intelligently researches and retrieves the most relevant files and documents in response to user queries.
- ✓ **Updates & Categorizes Files Using Smart Metrics**– Automatically organizes and categorizes documents based on predefined metrics for better accessibility.



AI Agents by Thunai.ai



Sales Champion Agent – Supreme sales enablement AI

- ✓ **Captures Key Meetings & Automates Follow-Ups** – Records essential meeting details, summarizes discussions, and streamlines follow-up actions.
- ✓ **Provides Instant Access to Sales Materials & Contextual Insights** – Equips sales teams with case studies, documents, and intelligent prompts in real time
- ✓ **Research & Insights for Upcoming Meetings** – Gathers information about the company and meeting participants, delivering key insights and tailored pitching details for successful sales calls.
- ✓ **Qualifies Leads Faster with Key Detail Extraction** – Captures essential prospect details such as name, email, and other relevant information.
- ✓ **Seamlessly Logs Leads into CRMs for Easy Follow-Up** – Automatically records leads from sales interactions into platforms like Salesforce, HubSpot, and more.



AI Agents by Thunai.ai



Marketing Agent - Intelligent marketing campaign and content creator

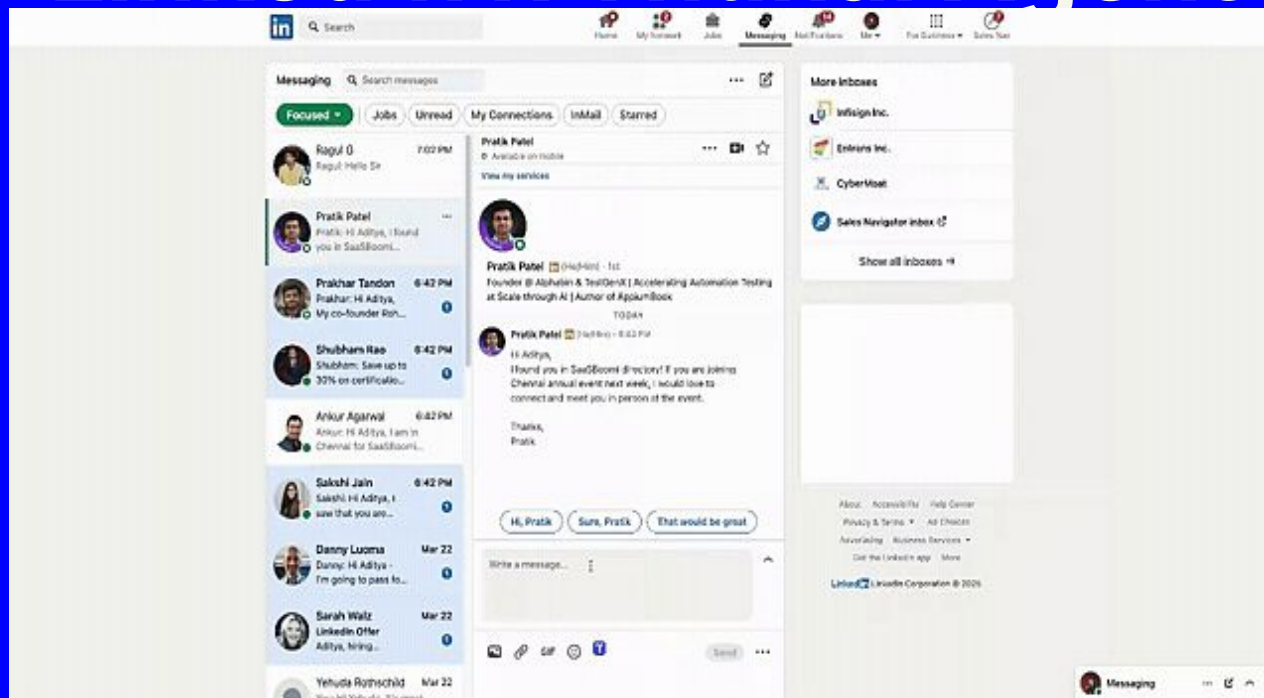
- ✓ **Generates Targeted Content** – Creates tailored content for blogs, social media, and email campaigns using customer insights.
- ✓ **Leverages AI-Driven Personalization** – Enhances audience engagement and drives conversions with personalized marketing strategies.
- ✓ **Optimizes & Analyzes Content in Real-Time** – Refines content based on customer feedback, use cases, and market data for improved outcomes.
- ✓ **Automated Email Campaigns** – Streamlines email campaign creation, ensuring timely and relevant communication with leads.
- ✓ **Integrates with Marketing Apps** – Seamlessly integrates with platforms like Mailchimp, Trello, Google Analytics, and automates workflows across marketing tools.



LinkedIn x Thunai Agent

The screenshot shows a LinkedIn profile for Jan Mikolon, a Principal Data Scientist & Co-Technical Lead at IBM. The profile includes a cover photo of a conference, a profile picture, and a bio. Below the bio, there are buttons for 'Follow', 'Save in Sales Navigator', 'More', and 'Explore Thunai'. The 'Sales insights' section highlights key signals such as being promoted to Principal Data Scientist and having a mutual connection with Shikhar Kewala. The 'People who can introduce you' section lists Shikhar Kewala and Tanu. The 'About' section states: 'I'm ensuring that Quantum and Generative AI applications deliver value. I have gained vast hands on experience in the field of Machine Learning and the intersection of Quantum Computing. As Co-Technical Lead for the Center of AI'.

LinkedIn x Thunai Agent



Transforming Businesses with Thunai.ai



Thunai.ai aligns seamlessly with business needs. Its AI capabilities, centralized knowledge base, and flexible integrations drive meaningful outcomes for organizations.

Book your Product Demo Today

<https://share.thunai.ai/thunai-ai>



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